

To us coffee is all about relationships. Our Wholesale Customers are a series of relationships with like-minded partners, that serve to both inspire us and make us proud. With Rise Up your coffee is 100% Certified Fair Trade Organic and craft-roasted to honor the hard work and dedication of our partner coffee farmers. We're the lucky ones who get to roast and deliver such beautiful coffees.

- Tim Cureton, Founder/Owner

#### YEAR-ROUND OFFERINGS



#### ORGANIC HOUSE ROAST

#### Medium Roast

Full bodied with hints of sweet caramel and chocolate. Our signature recipe represents the beautiful growing regions of Indonesia and Central and South America. This blend is served over 2000 times daily to the happy customers at our nine retail locations in Maryland.

FTO Guatemala, FTO Honduras, FTO Sumatra, FTO Colombia



### ORGANIC FRENCH ROAST

#### Dark Roast

Big rich aroma and dark bold character. Our careful roasting yields a distinctive intensity, while maintaining immense flavor. We credit this coffee as the coffee that punched our ticket into Whole Foods Market.

FTO Honduras, FTO Guatemala, FTO Sumatra



## ORGANIC MARYLAND BLEND

## Medium Roast

We are very proud of our Maryland roots. Having recently been selected as Maryland's Best Coffee, we set out to craft a coffee experience to capture this pride. This delicate combination of our favorite coffees yields a clean, sweet taste yet has the charm of a superb daily cup.

FTO Honduras , FTO Guatemala



#### ORGANIC ESPRESSO

### Medium Roast +

This battle tested blend serves as the building block for all of our award-winning espresso beverages. With a balance of sweet fruit and soft nuttiness, it pulls a shot that never disappoints.

FTO Nicaragua, FTO Guatemala FTO Honduras



# ORGANIC BREAKFAST

# Light Roast

Bursting with fruity flavors, this coffee makes a busy morning a little easier. An incredibly drinkable cup with floral aroma, crisp taste and medium body.

100% FTO Ethiopia



### YEAR-ROUND OFFERINGS (Cont.)



#### ORGANIC DECAFFEINATED

#### Medium Roast

Smooth and buttery with a pleasant aroma and medium body. A coffee drinker's decaf! Swiss Water Processed (no chemicals used in the decaffeination process). 100% FTO Honduras Decaffeinated Swiss Water

100% FTO Honduras



## ORGANIC LAS LAJAS

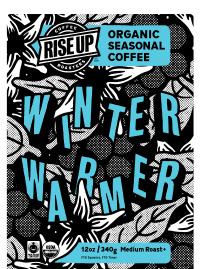
## Light Roast +

Las Lajas specializes in a kind of coffee drying called 'Honey Process'. Essentially the outer skin is removed from the coffee cherry, but mucilage is left on the bean. The end result is an interesting mix of ripe fruit flavors and an intensely sweet cup.

100% FTO Costa Rica

#### **SEASONAL OFFERINGS**

UNIQUELY CRAFTED COFFEES INSPIRED BY EACH OF THE FOUR SEASONS.

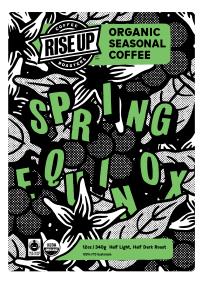


## ORGANIC WINTER WARMER

Available Dec. 1st - Feb. 29th

### Medium Roast +

This festive blend combines the sweet creamy body of this rare FTO Sumatra, FTO Timor, with the classic earth tones of FTO Sumatra.

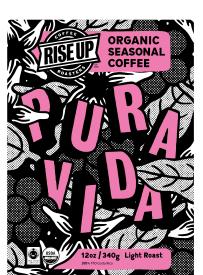


## ORGANIC SPRING EQUINOX

Available March 1st - May 31st

## Half Light, Half Dark Roast

By combining different roast levels, this beautiful Guatemalan coffee exhibits the brighter quality of a lighter roast, while also yielding the bolder heavier mouthfeel of a dark roast.

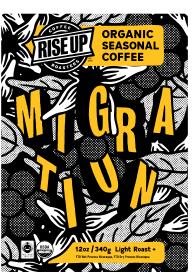


### ORGANIC PURA VIDA

Available June 1st - Aug. 31st

#### Light Roast

Single origin fair-trade organic Costa Rica micro-lot from Finca Las Gravileas. Truth is FTO Costa Rican coffees are very difficult to come by, we feel fortunate to bring this to you!



# ORGANIC MIGRATION

Available Sept. 1st - Nov. 30th

## Light Roast +

Our friendship with visionary coffee farmer Byron Corrales, from the Matagalpa region of Nicaragua, brings us this unique combination of organic heirloom varietals. Sweet herbal taste.